The Blues Is #1

Lessons From The Blues Masters on Weathering the Storms of Change

Jesse Lavery
Director of Web Communications - Allegheny College
jlavery@allegheny.edu / @jesselavery

#heweb15 / #MPD9
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“I done seen better days, but I’m putting up with these.”

Rabbit Brown
1. James Alley Blues
2. Messin' With The Kid
3. Why I Sing The Blues
4. Damn Right I've Got The Blues
5. The World Is Goin' Crazy (And So Am I)
6. Talk About The Blues
7. You've Got To Move
2. Messin' With The Kid
“You can call it what you wanna, I call it messin' with the kid.”

Junior Wells

Messin’ With The Kid
Director of Web Communications

+ Admissions Sr. Staff • Campaign Cabinet • Undergraduate Research Advisory Board • Bicentennial Committee • etc.
Stability
Revolving Door

1 2010 - 2010
Transferred
Revolving Door

2010 - 2010
Office Restructured
Rovolving Door

2010 - 2011
Changed Structure
Revolving Door

2011 - 2011
Changed Back
Roving Door

2011 - 2011
Left Allegheny

[Diagram of a network with a photo of a person at the center, indicating a connection with 5 other nodes]
Rivolving Door

2011 - 2012
New VP Hire
Revolving Door

7
2012 - 2013
New AVP Hire
Rевolving Door

2013 - 2015
Left Allegheny

8
Rising Door

2015 - 2015
Power Vacuum
3. Why I Sing The Blues
“Everybody wants to know why I sing the blues.”

B.B. King
The Blues != Sadness

(not necessarily)
The Blues = Framework

(we’re nerds. we like frameworks.)
Having the blues is not a bad thing

makes you stronger
gives you something to overcome
4. Damn Right I've Got The Blues
“Damn right I’ve got the blues!”

Buddy Guy
This prestigious college is going out of business

By Associated Press

May 16, 2015 | 10:00am

Sweet Briar College is scheduled to close its doors come August.

Photo: AP

SWEET BRIAR, Va. — A visitor to Sweet Briar College would be hard-pressed to find signs of the financial stress that is shuttering the tiny women’s school.

Twenty-one buildings on the 3,250-acre campus are listed on the National Register of Historic Places. Days before Saturday’s planned commencement, seniors astride horses rode through a quad worthy of a putting green.

This campus on the eastern slope of Virginia’s Blue Ridge Mountains is called the “pink bubble” for a reason. Its idyllic setting seems plucked from another era.
SWEET BRIAR, Va. — Here at bucolic Sweet Briar College, equestrians awaken at dawn and trek to the stables to ride on 18 miles of trails through wooded countryside, fields and dells. Women study on the boathouse dock at sunset, as geese squawk over a lake. Pearls are still in fashion, and men must have escorts. Students call it “the pink bubble.”

Now, all of a sudden, the bubble has burst.

The abrupt decision this month by the Sweet Briar board to close the 114-year-old women’s liberal arts school at the end of this term “as a result of insurmountable financial challenges” — with no advance warning to students, parents, alumnae or professors — has transformed this tranquil community into a hotbed of anger and activism.

A new alumnae group, Saving Sweet Briar, has raised $3 million and intends to demand this week that the school make its finances public — or face legal action. The faculty voted unanimously last week to oppose the “unilateral decision” to close the school, and demanded to meet with the board. Students, fresh from spring break, plastered their cars with a rallying cry — #SaveSweetBriar — in the school colors, pink and green.
Corinthian Announces Cessation of Effectively All Operations

All campuses closed effective Monday, April 27

SANTA ANA, Calif., April 26, 2015 – Corinthian Colleges, Inc. (Nasdaq: COCO) today announced that the Company has ceased substantially all operations and discontinued instruction at its remaining 28 ground campuses. The company is working with other schools to provide continuing educational opportunities for its approximately 16,000 students. Corinthian said those efforts depend to a great degree on cooperation with partnering institutions and regulatory authorities.

Campuses closed include Corinthian’s 13 remaining Everest and WyoTech campuses in California, Everest College Phoenix and Everest Online Tempe in Arizona, the Everest Institute in New York, and 150-year-old Heald College—including its 10 locations in California, one in Hawaii and one in Oregon.

Since signing an operating agreement with the U.S. Department of Education in July 2014, the Company has been focused on completing the orderly sale or wind-down of all of its schools. In November 2014, the Company announced that it had entered into an agreement to sell 56 Everest and WyoTech campuses to Zenith Education Group, Inc., a subsidiary of ECMC Group. As part of that sale, Zenith also agreed to conclude the teach-out process at 12 additional schools that were being closed. That transaction was completed in February of this year for all but three locations, the Everest College Phoenix campuses in Phoenix and Mesa, AZ, and Everest Institute in Rochester, NY. As a result of the sale, nearly forty thousand students were able to continue their studies and thousands of employees kept their jobs. Zenith has recently advised Corinthian that it will not consummate the purchase of Everest College Phoenix, and the closing conditions have not been satisfied for Everest Institute Rochester.

In parallel, the Company had been in advanced negotiations with several parties to both sell the 150-year-old Heald College and to arrange for teach-out partners to allow its Everest College and WyoTech students in California to continue their education. The Company said these efforts were unsuccessful largely as a result of federal and state regulators seeking to impose financial penalties and conditions on buyers and teach-out partners.

“We believe that we have attempted to do everything within our power to provide a quality education and an opportunity for a better future for our students,” said Jack Massimino, Chief Executive Officer of Corinthian. “Unfortunately the current regulatory environment would not allow us to complete a transaction with several interested parties that would have allowed for a seamless transition for our students. I would like to thank our employees for their selfless dedication and commitment to fulfilling the educational and career goals of all of our students.”

The Company said that its historic graduation rate and job placement rates compared favorably with community colleges. Corinthian also said that approximately 40 percent of its students previously attended a traditional higher education institution where their needs had not been met before attending a Corinthian school.

“Colleges like ours fill an important role in the broader education system and address a critical need that remains largely unmet by community colleges and other public sector schools,” Massimino said. “Overall, our schools did a good job for the students they served. We made every effort to address regulators’ concerns in good faith. Neither our Board of Directors, our management, our faculty, nor our students believe these schools deserved to be forced to close.”

Important Information
- Accessing Student Records
- Letter to Our Students
- FAQ for Students
- Heald College Transfer Guide
- Heald Catalogs
- Everest Catalogs (Coming Soon)
- WyoTech Catalogs (Coming Soon)

Message from the CEO
“I would like to thank our employees for their selfless dedication and commitment to fulfilling the educational and career goals of all of our students. Overall, our schools did a good job for the students they served.”

– Jack Massimino, Chairman & CEO

Important State Information
- Arizona Students
- Northern California Students
- Southern California Students
- Hawaii Students
- New York Students
- Oregon Students

Department of Education Information
- For Everest College Phoenix Students
- For Everest/WyoTech California Students
- For Heald Students
Clearwater Christian College Closing
June 8, 2015

Clearwater Christian College announced Friday that it will close due to myriad financial challenges. Clearwater, founded in 1966, is a small Christian college in Florida. It enrolls about 500 students, down from about 600 students a decade ago. Declining enrollment, increased debt and the lack of a sizable endowment precipitated the closing, the college said in a statement posted on its website.

"The board and administration of Clearwater Christian College thoroughly investigated a variety of short-term and long-term viability options," read the statement. "Unfortunately the related due diligence process did not yield a resourced solution to the operational stress points of the college which could ensure completion of another academic school year."
Closures to Triple

September 28, 2015

by Kellie Woodhouse

Closure rates of small colleges and universities will triple in the coming years, and mergers will double.

Those are the predictions of a Moody’s Investor Service report released Friday that highlights a persistent inability among small colleges to increase revenue, which could lead as many as 15 institutions a year to shut their doors for good by 2017.

The 10-year average for college closures is five annually. So far this year two colleges have closed, and in 2014 six closed. Moody’s cautions that even as closures are predicted to rise, the number will remain less than 1 percent of some 2,300 existing nonprofit colleges. Meanwhile, the number of mergers is predicted to double, reaching four to six a year, up from the 10-year average of two to three a year.

The main struggle for many small colleges -- which are defined by Moody’s as private colleges with operating revenue below $100 million and public colleges below $200 million -- is declining enrollment.
Survey: 1 in 4 Undergraduate Women Experienced Sexual Assault or Misconduct

Nearly one in four female undergraduates responding to a survey conducted by the Association of American Universities reported that she had been the victim of sexual assault or misconduct, according to eagerly anticipated findings released on Monday.

At the same time, fewer than a third of the respondents reported the incidents, even the most violent, to campus or local authorities. The most common reason? They didn’t feel the incidents were serious enough.

AAU officials cautioned against overgeneralizing about responses that varied widely among participating universities. Fewer than half of the association’s members participated, with many opting out because they planned their own studies. The response rate was 19 percent.

Still, the researchers said that, with input from more than 150,000 students at 27 universities — 26 AAU members and one nonmember, Dartmouth College — the effort represents one of the largest surveys to gauge the attitudes and experiences of college students with respect to sexual assault and misconduct. It also lends credence to previous studies that have found that one in five undergraduate women say they have experienced unwanted sexual contact with a rate, at 23 percent, that’s slightly higher than that.

The survey provides a more-nuanced look at one of the most vexing problems campuses face today at a time when their responses are being sharply scrutinized by the federal government and criticized by both accusers and accused.

It does so, in part, by providing separate estimates for two types of sexual contact: penetration and sexual touching. It also looks at four tactics: physical force, drugs and alcohol, coercion, and absence of affirmative consent. In addition, it examines incidents of sexual harassment, stalking, and intimate partner violence.

Breaking behaviors down in that way will allow campuses to tailor their responses more appropriately, the researchers said, and to avoid lumping together all sex-related offenses, from unwanted kissing to rape.

Among the specific findings:
From 2007 to 2014, real hourly pay for young female college grads fell 10.1%, 4.0% for males. epi.org/publication/cl...

<table>
<thead>
<tr>
<th>Year</th>
<th>Young High School Graduates</th>
<th>Young College Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All</td>
<td>Men</td>
</tr>
<tr>
<td>1995</td>
<td>9.54</td>
<td>10.33</td>
</tr>
<tr>
<td>2000</td>
<td>11.01</td>
<td>11.77</td>
</tr>
<tr>
<td>2007</td>
<td>10.89</td>
<td>11.72</td>
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<tr>
<td>2014*</td>
<td>9.82</td>
<td>10.42</td>
</tr>
<tr>
<td>1989–2000</td>
<td>12.1%</td>
<td>11.3%</td>
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<tr>
<td>1989–1995</td>
<td>-2.9</td>
<td>-2.3</td>
</tr>
<tr>
<td>1995–2000</td>
<td>15.4</td>
<td>13.9</td>
</tr>
<tr>
<td>2000–2014*</td>
<td>-10.8</td>
<td>-11.4</td>
</tr>
<tr>
<td>2000–2007</td>
<td>-1.1</td>
<td>-0.5</td>
</tr>
<tr>
<td>2007–2014*</td>
<td>-9.8</td>
<td>-11.0</td>
</tr>
</tbody>
</table>


Note: Data are for college graduates age 21–24 who do not have an advanced degree and are not enrolled in further schooling, and high school graduates age 17–20 who are not enrolled in further schooling. Wages are in 2013 dollars.

Source: Authors' analysis of Current Population Survey Outgoing Rotation Group microdata.
Figure 14B: Inflation-Adjusted Maximum Pell Grant, Tuition and Fees (TF), Tuition and Fees and Room and Board (TFRB), and Maximum Pell Grant as a Percentage of TF and TFRB, 1993-94 to 2013-14

Percentages displayed in Figure 14B represent percentages of TF (solid blue line) and TFRB (orange line) that are covered by the maximum Pell Grant in that academic year.
State Funding for Higher Education Remains Far Below Pre-Recession Levels in Most States

Percent change in state spending per student, inflation adjusted, 2008 - 2015

Source: CBPP calculations using data from Illinois State University’s annual Grapevine Report and the State Higher Education Executive Officers Association. Illinois funding data is provided by the Fiscal Policy Center at Voices for Illinois Children. Because enrollment data is only available through the 2014 school year, enrollment for the 2014-15 school year is estimated using data from past years. Years are fiscal years.
IVORY TOWER

Is college worth the cost? Andrew Rossi’s CNN film examines how higher education got so expensive and what that means for America’s future.

'Ivory Tower': Is college worth the cost?

CNN Films presents, "Ivory Tower." Filmmaker Andrew Rossi questions the cost, value and methods of higher education in the United States. Is the nation doing enough to foster the development of tomorrow's leaders?

'Ivory Tower' director answers your questions

Mike Rowe on avoiding college debt
Politics

all of the politics
HS Grad Population
Enrollment
Discount Rate
Budgets
Staffing
“Do more with less.”
Brain Drain
“Wish I was in Heaven sitting down.”

R.L. Burnside
5. The World Is Goin’ Crazy (And So Am I)
“Seems like the world is goin’ crazy – and baby so am I.”

Walter Trout

The World Is Goin’ Crazy (And So Am I)
Budget Cuts • Staffing Cuts •
Stupid Documentaries • College Closings • Campus Violence •
Declining Enrollment • YikYak
Revolving Door of Bosses •
Discount Rate • Declining HS Grad Population • QR Codes •
Politics • Lack of Training •
Don’t Like Using The Phone
Web & Social Media

scapegoat? savior?
It’s not your fault.
You are not alone.
What can you do?
6. I Play Rock N' Roll
“I do not play no blues.
I play rock and roll!”

Jon Spencer Blues Explosion

Talk About The Blues
Know Your Role

the web and social media will not solve higher ed’s problems
Be Clear

about what you can and can’t do
Take On More

volunteer + say “yes”
Seize Opportunities

problems can be exploited
Win With Data

analytics and stats are your friends
Be Indispensable

(hat-tip: Seth Godin)
LINCHPIN
Are You Indispensable?

Bestselling author of Purple Cow, The Dip, and Tribes

SETH GODIN
Conjure

make your own luck
Kudos File

collect kindness
“Big Ideas” File

think ahead
Report / Newsletter

celebrate & educate
7. You’ve Got To Move
“You’ve gotta move child, you’ve got to move.”

R.L. Burnside
Be Prepared

don’t get caught without an answer
Be Agile

even if higher ed isn’t
- Encore -
“I can't quit you, baby.”

Willie Dixon

I Can’t Quit You, Baby
#heweb15 - The Blues Is #1

http://spoti.fi/1hjxbeb
Thank You!

Jesse Lavery
Director of Web Communications - Allegheny College
jlavery@allegheny.edu / @jesselavery

#heweb15 / #MPD9